

NCC Cable System Order

Order #	62358603
Syscode	0131
System Name	Comcast/East Zone, MI
Market	Grand Rapids

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Friends of the Zoo and Museum

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/28/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$10,008.00	
Commission		\$1,501.20	
Net Total		\$8,506.80	
Total Spots		103	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks. 10.28.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$55.00	\$220.00	30	NCR 10/31/16-11/06/16
2	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$55.00	\$55.00	30	NCR 11/07/16-11/08/16
3	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$77.00	\$924.00	30	NCR 10/31/16-11/06/16
4	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$77.00	\$154.00	30	NCR 11/07/16-11/08/16
5	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	3	\$138.00	\$414.00	30	NCR 10/31/16-11/06/16
6	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$138.00	\$138.00	30	NCR 11/07/16-11/08/16
7	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	10	\$116.00	\$1,160.00	30	NCR 10/31/16-11/06/16
8	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$116.00	\$232.00	30	NCR 11/07/16-11/08/16
9	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$93.00	\$558.00	30	NCR 10/31/16-11/06/16
10	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$93.00	\$93.00	30	NCR 11/07/16-11/08/16
11	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	NCR 10/31/16-11/06/16
12	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$170.00	\$340.00	30	NCR 11/07/16-11/08/16
13	FXNC	FXNC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$116.00	\$464.00	30	NCR 10/31/16-11/06/16
14	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$58.00	\$232.00	30	NCR 10/31/16-11/06/16
15	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$58.00	\$58.00	30	NCR 11/07/16-11/08/16
16	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	11	\$52.00	\$572.00	30	NCR 10/31/16-11/06/16
17	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$52.00	\$104.00	30	NCR 11/07/16-11/08/16
18	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	NCR 10/31/16-11/06/16
19	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$90.00	\$90.00	30	NCR 11/07/16-11/08/16
20	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$100.00	\$1,200.00	30	NCR 10/31/16-11/06/16
21	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$100.00	\$200.00	30	NCR 11/07/16-11/08/16

NCC Cable System Order

Order #	62358603	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	0131	Agency	Buying Time	Version	1 Vs. 1
System Name	Comcast/East Zone, MI	Advertiser	Friends of the Zoo and Museum	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$10,008.00
AE	James Pagano	Product Code		Commission	\$1,501.20
Sales Coordinator	Evan Butcher	Est Code	n/a	Net Total	\$8,506.80
Office	Washington	Product Name		Total Spots	103
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Order. Please review and confirm. Thanks. 10.28.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$55.00	\$220.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	103	0	0	0	0	0	0	0	0	0	0	0	103
AMT	\$10,008.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,008.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358603 | Grand Rapids | Comcast/East Zone, MI | 0131 |

NCC Cable System Order

Order #	62358603
Syscode	4012
System Name	Comcast/Grand Rapids Metro U-verse, MI
Market	Grand Rapids

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Friends of the Zoo and Museum

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,751.00		
Commission	\$412.65		
Net Total	\$2,338.35		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks. 10.28.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	3	\$39.00	\$117.00	30	NCR 10/31/16-11/06/16
2	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$39.00	\$39.00	30	NCR 11/07/16-11/08/16
3	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	11	\$48.00	\$528.00	30	NCR 10/31/16-11/06/16
4	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$48.00	\$96.00	30	NCR 11/07/16-11/08/16
5	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	3	\$55.00	\$165.00	30	NCR 10/31/16-11/06/16
6	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$55.00	\$55.00	30	NCR 11/07/16-11/08/16
7	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NCR 10/31/16-11/06/16
8	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 11/07/16-11/08/16
9	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	11	\$36.00	\$396.00	30	NCR 10/31/16-11/06/16
10	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$36.00	\$72.00	30	NCR 11/07/16-11/08/16
11	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$64.00	\$256.00	30	NCR 10/31/16-11/06/16
12	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$64.00	\$64.00	30	NCR 11/07/16-11/08/16
13	FXNC	FXNC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$45.00	\$135.00	30	NCR 10/31/16-11/06/16
14	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	NCR 10/31/16-11/06/16
15	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	NCR 11/07/16-11/08/16
16	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	NCR 10/31/16-11/06/16
17	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NCR 11/07/16-11/08/16
18	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR 10/31/16-11/06/16
19	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$10.00	\$20.00	30	NCR 11/07/16-11/08/16
20	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR 10/31/16-11/06/16
21	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR 11/07/16-11/08/16

NCC Cable System Order

Order #	62358603	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	4012	Agency	Buying Time	Version	1 Vs. 1
System Name	Comcast/Grand Rapids Metro U-verse, MI	Advertiser	Friends of the Zoo and Museum	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$2,751.00
AE	James Pagano	Product Code		Commission	\$412.65
Sales Coordinator	Evan Butcher	Est Code	n/a	Net Total	\$2,338.35
Office	Washington	Product Name		Total Spots	90
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	New Order. Please review and confirm. Thanks. 10.28.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	6	\$13.00	\$78.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	\$2,751.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,751.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358603 | Grand Rapids | Comcast/Grand Rapids Metro U-verse, MI | 4012 |

NCC Cable System Order

Order #	62358603
Syscode	5884
System Name	Comcast/North Zone, MI
Market	Grand Rapids

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Friends of the Zoo and Museum

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/28/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,996.00	
Commission		\$599.40	
Net Total		\$3,396.60	
Total Spots		99	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks. 10.28.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$26.00	\$104.00	30	NCR 10/31/16-11/06/16
2	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$26.00	\$26.00	30	NCR 11/07/16-11/08/16
3	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR 10/31/16-11/06/16
4	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$32.00	\$64.00	30	NCR 11/07/16-11/08/16
5	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$45.00	\$180.00	30	NCR 10/31/16-11/06/16
6	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$45.00	\$45.00	30	NCR 11/07/16-11/08/16
7	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	NCR 10/31/16-11/06/16
8	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	NCR 11/07/16-11/08/16
9	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	NCR 10/31/16-11/06/16
10	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$61.00	\$61.00	30	NCR 11/07/16-11/08/16
11	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$71.00	\$852.00	30	NCR 10/31/16-11/06/16
12	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$71.00	\$142.00	30	NCR 11/07/16-11/08/16
13	FXNC	FXNC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$39.00	\$156.00	30	NCR 10/31/16-11/06/16
14	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X			-	-	4	\$26.00	\$104.00	30	NCR 10/31/16-11/06/16
15	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$26.00	\$26.00	30	NCR 11/07/16-11/08/16
16	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 10/31/16-11/06/16
17	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NCR 11/07/16-11/08/16
18	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	11	\$36.00	\$396.00	30	NCR 10/31/16-11/06/16
19	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$36.00	\$72.00	30	NCR 11/07/16-11/08/16
20	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	NCR 10/31/16-11/06/16
21	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$39.00	\$78.00	30	NCR 11/07/16-11/08/16

NCC Cable System Order

Order #	62358603
Syscode	5884
System Name	Comcast/North Zone, MI
Market	Grand Rapids

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Friends of the Zoo and Museum

Update Date	10/28/16
Version	1 Vs. 1

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$3,996.00	
Commission		\$599.40	
Net Total		\$3,396.60	
Total Spots		99	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm. Thanks. 10.28.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	6	\$23.00	\$138.00	30	NCR 10/31/16-11/06/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	99	0	0	0	0	0	0	0	0	0	0	0	99
AMT	\$3,996.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,996.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358603 | Grand Rapids | Comcast/North Zone, MI | 5884 |